

FY23 - BTYC Strategy

VISION	To be the club of choice, nurturing aspiring gymnasts to reach their full potential							
MISSION	Providing quality gymnastics programs in an inclusive, safe, fun and supportive environment							
VALUES	EXCELLENCE		EMPOWERMENT		INTEGRITY		COMMUNITY	
STRATEGIC GOALS	Program Excellence	Staff excellence	Innovation	Fairness / Opportunity	Financial integrity & Governance	Safety	Communication	Retention and Growth of Gymnasts and Community
INITIATIVES TO DELIVER	<ul style="list-style-type: none">Champion & encourage gymnasts effort and successMinimise gymnast’s injuries and maximize performanceStrive for high customer satisfactionProvide pathways for gymnasts to progress in skills and competitionsUnderstand changes and developments in the sport to ensure we are informed and current.Improve resources, space and time to support people with disabilitiesOutfit the facility with Federation of International Gymnastics (FIG) standard equipment	<ul style="list-style-type: none">Maintain and build a balanced team of coaches with advanced accreditations and depth of experienceImprove retention of the junior coachesIncentivise to develop their skills (coaching, judging & administration)Encourage retention with individualized development plans for staff as requiredEmbody BTYC values and culture through staff professionalism	<ul style="list-style-type: none">Drive innovation opportunities across the businessGenerate wider health benefits for members including mental health, healthy eating and social inclusionAdvocate for better-equipped facilities to support our gymnasts training and recovery needs	<ul style="list-style-type: none">Provide athletes with opportunities to compete at the appropriate skill levelProvide all staff opportunities for professional developmentEnact inclusion standards in line with sporting guidelines and legislationIntegrate and welcome all community members in and out of classes, including but not limited to people with a disability, young people and females	<ul style="list-style-type: none">Manage funds to pursue strategic objectivesEnsure proper governance through monthly reporting, yearly audit and meeting legal and statutory requirementsForge sponsorship and funding opportunities according to a sponsorship and funding policySupport investment or innovation opportunities, with a rigorous business case	<ul style="list-style-type: none">Track and report incidences with the purpose of reducing physical injury and illnessMaintain safe a facility with a focus on child safe standardsBuild a psychologically safe work and training environmentDevelop clear consistent and safe processes for staff and members to raise concerns	<ul style="list-style-type: none">Provide clear, timely and consistent communication to both parents and staffEstablish opportunities for staff and member feedbackImprove marketing and branding to make BTYC a recognisable brand, and club of choice within our community	<ul style="list-style-type: none">Encourage a sense of community, comradery and funCreate positive aware ness of the club and sport in the local communityEstablish cross promotion with other sportsLead engagement with other clubsRecognise achievements through public acknowledgementDeliver a program that supports success for athletes to qualify for state and national teams